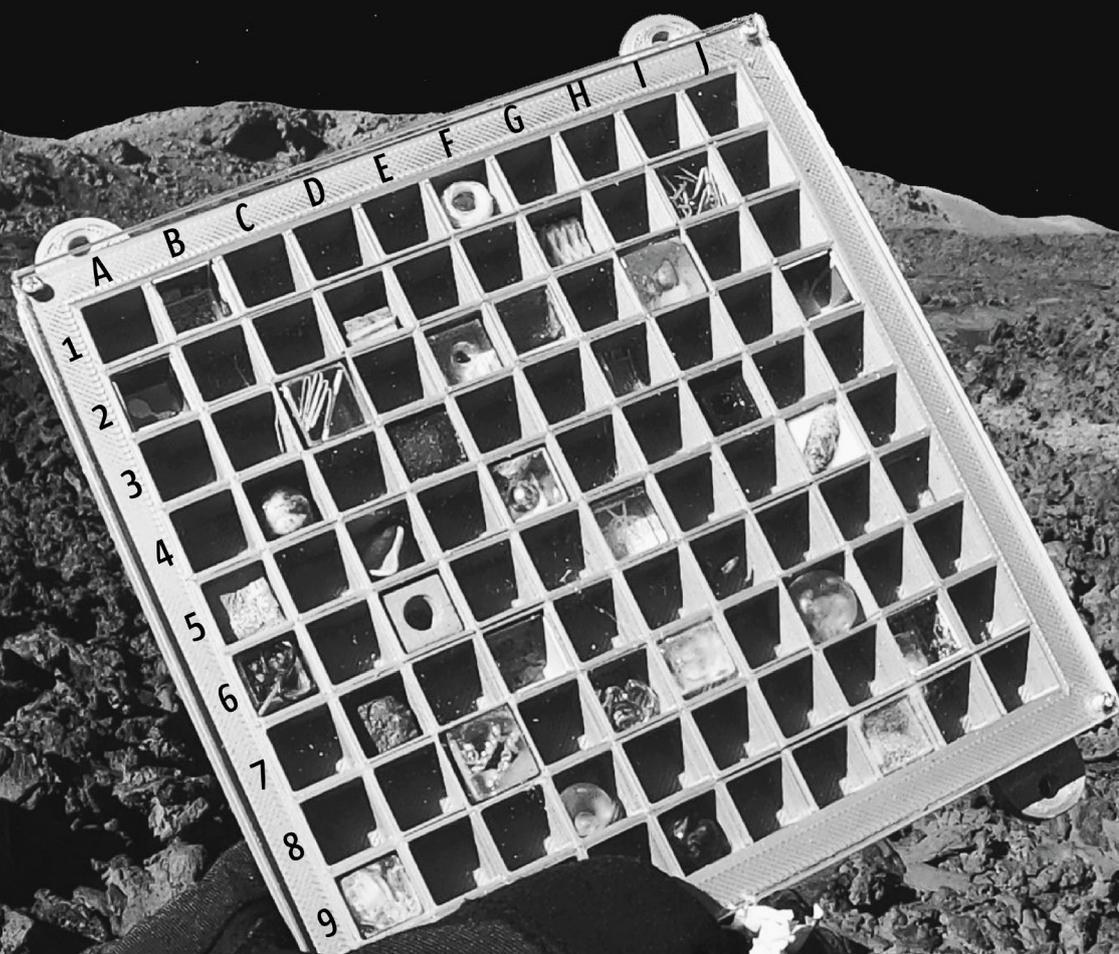


MOON GALLERY

— is where art and space meet —



Moon Gallery

As humanity expands into the solar system, so will art. Moon Gallery aims to open the first permanent extraterrestrial art gallery, in the form of an installation of 100 artworks, set to land on the moon no later than 2025.

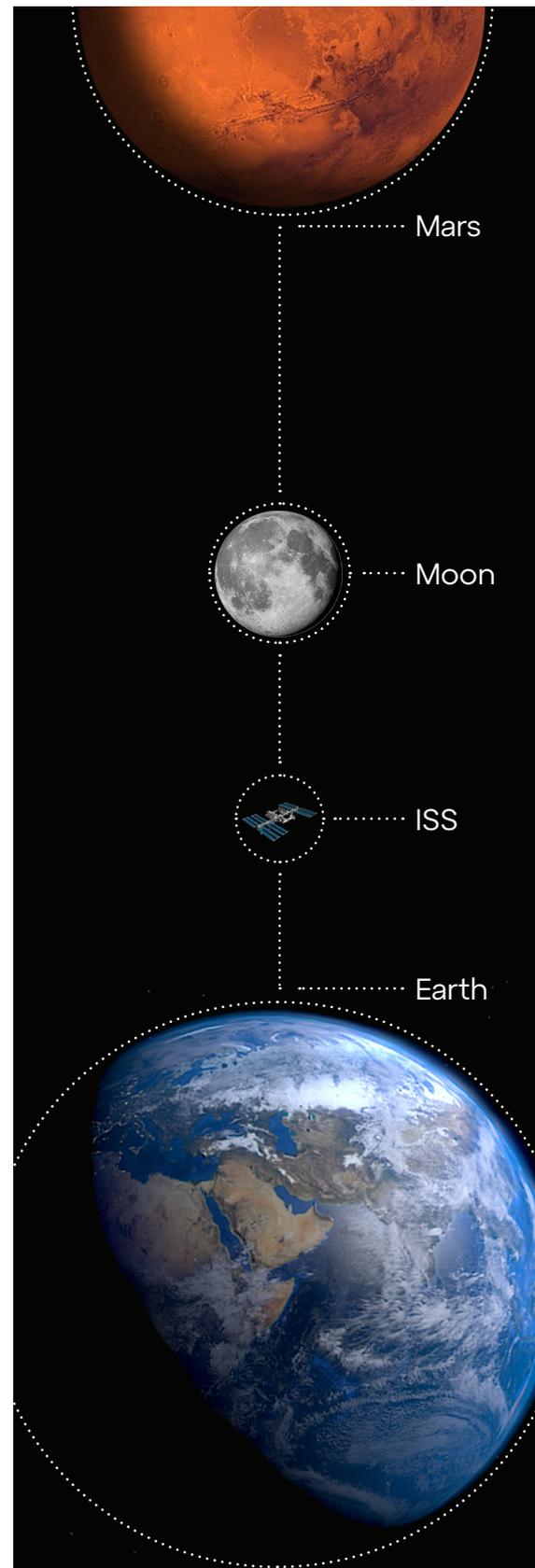
The Moon Gallery Foundation intends to serve as a vessel for education, training and sharing of knowledge; a vehicle for bringing people together; a platform for a maelstrom of ideas. And in so doing, we foster both the creation of the Moon Gallery itself, and the dialogue that gives it value.

Our mission

Each kilo of mass massively increases the complexity and cost of getting to space. For this reason, we impose a narrow artistic constraint: Each Moon Gallery artifact fits within one cubic centimeter. The Moon is the ultimate home of the gallery, but the idea neither starts nor ends there: our work is based on expanding humanity's cultural dialogue beyond our home planet.

The point where the gallery will meet the cosmos for the first time is low Earth orbit. Moon Gallery thus will reach the final frontier of human habitat to channel our values into the universe. The experimental payload will include 81 Moon Gallery artifacts to fly to the ISS in February of 2022.

The gallery will ultimately contribute to the establishment of the first lunar outpost. 100 artworks will be integrated into a 10 by 10 grid tray to fly to the Moon no later than 2025. These micro, highly concentrated ideas will serve as seeds of a future interplanetary culture.



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What do we offer?

Stichting Moon Gallery Foundation has the status of a Cultural ANBI¹, which means that donors – individuals and companies based in the Netherlands – can deduct donations from their taxes with additional benefits.

Moon Gallery is an international collaborative artwork conveying universal values:

- Inclusivity and diversity are key values in the operation of the organization.
- Our audience is rather wide in terms of age, nationality, profession which gives space for our partners to target a stratum of this group corresponding to their target audience.
- The organization strives to bring the best of humanity to the Moon and the benefits of the Moon to all people on Earth through a sustainable exploration process.

Moon Gallery hosts several events a year providing a great platform to promote partnerships. Partnerships result in different ways to take part in events and/or missions. This includes:

- Logo visibility on promotional messages and the Moon Gallery website.
- Expanding network in art-science, aerospace, robotics, academia etc. fields with experts as well as organizations.
- Benefiting from the media coverage and the outreach of the Moon Gallery at a certain event.
- Conveying company values through artistic expressions.
- Requesting merchandise product designs from the Moon Gallery artist community.
- Participating and networking at scientific and technological conferences with an audience of approximately *5000-10000 people*.

The Moon Gallery network connects partners in space technology, business, art-science fields, aerospace engineering, communications and educational institutions. Be the next to join and add something unique to this network!

¹ A Cultural ANBI is a Public Benefit Organization under Dutch law, entails that the organization is active in the cultural field and committed to benefit the public.



We need your help

The Moon Gallery Foundation seeks funding and support to enable its missions, both on Earth and in space. This currently includes:

- Funding and logistical support to provide a platform enabling international interdisciplinary cooperation between creative, artistic and space/technology sectors.
- Funding to cover the costs of PR materials and items of equipment needed for activities both on Earth and in space.
- Funding to finance the launch of the Moon Gallery as an experimental payload to the ISS as well as a secondary payload attached to the side of a lunar lander.

How you can support our work

Commission an artwork to space

Companies/individuals who would like to have an impact on the content of the gallery. Our cost of transporting a single artwork to Low Earth Orbit can range from €500-3000, depending on the work. For future transport to the Moon, we expect a cost of €10000-15000 per artwork.

Support our individual programmes

Currently we are fundraising to support our mission to the International Space Station. We need to raise roughly €60000 to cover this project.

Contribute to our core operations

While most of our operations are performed by volunteers and supporters, various operational fees, logistical costs, accounting and such are incurred over the course of each year. Our overheads are quite low, but with funding on the scale of €10000 we can comfortably keep core operations going for a full year.

Aside from monetary support, the Moon Gallery Foundation would also appreciate exhibition space, collaboration opportunities for our artists, and so on.

Smaller donations are also welcome, of course. For more information, contact the Moon Gallery Foundation via art@moongallery.eu.



Kingdom of the Netherlands